

The end of the seventies brought on the first symptoms of a crisis in the world of cinema; a crisis that exploded in the mid-eighties and continues, with ups and downs, even today.

This decline is mainly due to the massive diffusion of TV devices and home video which knew a great upsurge in those years. Today it is natural for us to think of being able to watch and stream movies on our devices, but back then this was big news. The film industry certainly had to take time to adjust to these new ways of watching movies.

Some films express nostalgia for a time when cinema was central to people's lives. Nuovo Cinema Paradiso by Giuseppe Tornatore tells the story of a small cinema in a small Sicilian town in the years immediately after WW2. In the film, a child begins to work alongside the projectionist, becoming passionate about cinema and the magic of the theatre where the films are projected. The cinema machine is, therefore, the background to pure and authentic love, the kind that marks you for life, and the cinema, a place that was being forgotten by the general public, still maintained great value as a setting for dreams, reveries and memories.

In a wonderful sequence, the protagonist turns the projector towards the outside of the hall, projecting the film on the façade of a building, for the people gathering in the square to see. These images seem to be a metaphor for the inevitable departure of cinema from the theatre halls to the intimacy of private houses and then, without knowing it yet, trains, bus platforms and anywhere else thanks to portable devices.

